

**DESIGN REVIEW COMMISSION  
MINUTES OF MEETING  
November 10, 2015**

A meeting of the Design Review Commission was held on Tuesday, November 10, 2015, at the Franklin Municipal Building, Franklin, Massachusetts. Members present were Mark Fitzgerald, Chairman, Chris Baryluk, Claudine Silverman Anna Moses and Doug Newton. John Allen, Program Coordinator was also present.

Chairman Fitzgerald opened the meeting at 7:00 PM and authorized Doug Newton to vote.

**1. Sage Salon – 648 Old West Central Street – Wall sign and pylon**

Cam Alfonso, the owner of Signs by Cam represented the business owner and appeared before the DRC. The proposed pylon sign will be added to the existing pylon and the wall sign will be placed above the door. The pylon sign will be five feet by three feet and the wall sign will be eight feet by five feet. The signs will be back-lit and front-lit, which results in the letters being black during the day and white at light. The background will be gray. The material used will be brushed aluminum.

**Motion:** Baryluk. Silverman Seconded: voted **(5-0-0)** to **Approve** the wall and pylon signs as submitted.

**2. Cesar's Barber Shop – 18 Cottage Street – Wall and window signs**

Cam Alfonso, the owner of Signs by Cam represented the business owner and appeared before the DRC. The proposed wall and window signs will replace the existing signs. The proposed wall sign is 7.5' x 2.5' with muted orange lettering and boarder with a black background. The sign will be externally lit with hidden LEDS. The two feet by eight inches window signs will have the same style and color letters with a clear background.

**Motion:** Coleman. Baryluk Seconded: voted **(5-0-0)** to **Approve** the wall and window signs as submitted.

**3. Ryan, Faenza & Cataldo - 1000 Franklin Street – Pylon sign**

Cam Alfonso, the owner of Signs by Cam represented the business owner and appeared before the DRC. The applicant is proposing replacing the face of an existing pylon sign. The internally illuminated sign will have gray letters with a blue background.

**Motion:** Moses. Newton Seconded: voted **(5-0-0)** to **Approve** the face replacement of the pylon sign approve as presented.

4. **National Seating & Mobility** – 25 Kenwood Circle – Wall sign

Cam Alfonso, the owner of Signs by Cam represented the business owner and appeared before the DRC. The applicant is proposing replacing the wall sign. The proposed sign is 7.5' by 2.5' with a white background. The letters are blue and black with a blue logo. The sign is not illuminated. No request was made for window signs.

**Motion:** Coleman. Baryluk Seconded: voted **(5-0-0)** to **Approve** the wall sign as submitted.

5. **Central Square Development** - 340 East Central Street – Irving gas station architectural shroud.

Gary R. Bolduc from Poyant signs was the presenter. Joe Halligan, one of the project's owners was also present. Mr. Bolduc explained that the architectural shroud was part of the Company's branding and acts as a symbol of the company. He stated that in its current version the shroud does not have any practical application as prior versions did. The DRC discussed if symbols are really signage.

**Motion:** Newton. Baryluk Seconded: voted **(4-1-0)** to **Approve** the architectural shroud as submitted on plan 4A.1 without the Irving name or logo.

6. **Central Square Development** - 340 East Central Street – Irving gas station pylon

Gus Brown, Building Commissioner and Zoning Enforcement Officer made a presentation to the DRC addressing the second pylon for the Irving gas station. Mr. Brown stated that gas station signage is fairly standard from company to company and town to town. As a result, he is inclined to allow the second pylon and would like the support of the DRC.

The DRC reviewed the proposed pylon for appearance. The proposed signage will have standard Irving gas station pylon signage with the blue letters and red accent. The pylon will have three casements. One will be a reader board for the price of gas. The second will be the word diesel, which will be internally lit. The third casement is currently blank, but could be used to advertise an ATM or something within the convenience store. The second casing is being constructed in a manner that will allow easy replacement and installation of a second reader board in case the bylaws change.

During the day Irving will have a white background. At night the background becomes gray. The Irving name will remain blue with the red accent at all times. The reader board will use red LED lights.

The consensus was that the appearance of the signage on the pylon was acceptable once the size is reduced to 60 square feet of signage. No vote was taken.

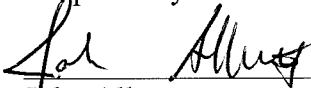
**Other Business:**

The minutes from October 27, 2015 were approved.

Motion to adjourn. All in favor 5-0-0. Meeting adjourned at 8:45 PM.

Adjourned.

Respectfully submitted,

  
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John Allen